

<b>World 1.0</b>	<b>World 2.0</b>
Knowledge sharing and learning is imposed additional work	Knowledge sharing and social learning is a welcome natural part of people's everyday work
Work takes places behind closed doors	Work takes place transparently where everyone can see it
IT Tools are imposed on people	People select the tools that work best for them
People are controlled out of fear they will do wrong	People are given freedom in return for accepting responsibility
Information is centralized, protected and controlled	Information is distributed freely and uncontrolled
Publishing is centrally controlled	Anyone can publish what they want
Context is stripped from information	Context is retained in the form of stories
People think quietly alone	People think out loud together
People tend to write in the third person, in a professional voice	People write in the first person in their own voice
People especially those in authority are closed to new ideas and new ways of working	Everyone is open to new ideas
Information is pushed to people whether they have asked for it or not	People decide the information they need and subscribe to it
The world is seen through a Newtonian cause and effect model	The world is recognized to be complex and that different approaches are needed

Source: <http://www.gurteen.com/gurteen/gurteen.nsf/id/newsletter093>